

Cox Business
Voice, Data, and
Video Solutions
for
your company.

Find out
how to
receive
50% off



Posted Dec 31, 1969



Rideshare Company to Receive First Place Awards at APTA Conference

WINDSOR, Conn. – October 6, 2008- The American Public Transportation Association (APTA) awarded The Rideshare Company four First Place Prize Awards for the association's 29th Annual AdWheel Awards competition. The awards will be recognized during a special ceremony on October 6 during the APTA Annual Meeting and EXPO 2008 in San Diego, which will take place October 5-8.

The purpose of the annual AdWheel Awards ceremony is to recognize APTA member organizations and business members for excellence in public transportation advertising, communication, marketing, and promotions. Participating members compete in four main categories, which include Print, Electronic, Campaign, and Special Event. Upon submitting their entries, The Rideshare Company earned four first place awards in Group 5 for its superiority in both the Print and Electronic categories. The entries included The Rideshare Company's Easy Street® Poster (Print), the Gum Ball Logo (Print); the RockCats Van (Print), and its Internet Home Page at www.rideshare.com (Electronic).

In addition to being recognized at the upcoming APTA Annual Meeting and EXPO 2008, The Rideshare Company is also eligible to win a Grand Prize Award in its division. Grand Prize Awards will be announced at the AdWheel Awards Ceremony on Monday, October 6, 2008 at the San Diego Convention Center.

About Rideshare

Established in 1980, The Rideshare Company is a non-profit organization that operates the third largest vanpool network in the United States. Through their commitment to improving the daily business commute for those who live

and work in the Northeastern United States with innovative transportation solutions, Rideshare is able to meet its goal day after day, which is to make trips to work easier, less costly, more convenient, and environmentally friendly. Visit Rideshare on the Web at www.rideshare.com.

For The Rideshare Company media enquiries, please contact Nanci Fitzgerald, Vice President of Business Development at 800.842.2150 ext. 102 or at nfitzgerald@rideshare.com.

###

[Post a Comment](#)



Not registered? [Click here](#) E-mail this

Post a comment

You must be logged in to post a comment. [click here](#) to log in.



Markets

National News

S&P 500	Dow	Nasdaq
845.85	8063.07	1546.24
+13.62	+106.41	+31.19
+1.64%	+1.34%	+2.06%

GET QUOTES

Stock, ETFs, Funds

MOST READ IN THE LAST SEVEN DAYS

- Rhode Island Foundation names 12 nonprofit leaders as 2009 Fellows
- R.I. shops among 300 Starbucks to close
- Perrault out as Sovereign CEO
- STAC awards \$1.5M in research grants
- After parent's losses, WJAR lays off 10
- Financial storm buffets Webster
- Cranston Print to idle 75, mostly in Mass.
- In aggressive pursuit of customers
- BankRI to use TARP funds for home-equity loans
- Tourism in Ocean State gets boost

Calendar

PR Database

Upcoming Events

TODAY THIS WEEK THIS MONTH

- East Bay Toastmasters Club
- Women's Summit 2009
- The Radical Reader



[View calendar](#)

CLICK HERE FOR A SIX WEEK TRIAL SUBSCRIPTI

[CONTACT US](#) [SUBSCRIBE](#) [ADVERTISE](#) [EDITORIAL CALENDAR](#) [NEWS TIPS](#) [SITE MAP](#) [COPYRIGHT](#) [PRIVACY POLICY](#)

Contents of this site are all Copyright © 2009, Providence Business News. All rights reserved. Powered By: Creative Circle Advertising Solutions, Inc.